

Fourth Annual Maynard Costume Parade

Maynard, MA– The Maynard Farmer’s Market has opened its season with a costume parade every year since 2013. This year will be no exception. The fourth annual Maynard Costume Parade will step off from the farmer’s market at the Clock Tower Place parking lot on June 25 at 10:30 a.m.

Participants will assemble at about 10 a.m. Children without costumes can visit a superhero costume making station between 9 and 10 a.m., where they can make capes and decorate masks. Attendees are encouraged to bring kazoos, drums, and anything else that will allow for a noisy march through downtown Maynard. The parade goes to Memorial Park and then returns to the farmer’s market.

The costume station is offered by smARTroom, a nonprofit learning center and maker space whose co-founder, Aimee Ledwell, started the parade four years ago. “We wanted to have something fun in Maynard,” she said. “And it gives kids a chance to wear costumes when it’s not cold out!”

The parade concludes with a contest where everyone wins. “We’d rather have everyone feel good than have two or three winners,” said Zach Woods, Ledwell’s partner at smARTroom.

smARTroom, which is located at 79 Main Street in Maynard, will be closed for the day while its owners run the parade and costume making station.

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